

## Year in Review - 2024

### Leaders in Energy

#### Year-in-Review: Accelerating Clean Energy and Sustainability Solutions

As we reflect on the past year, we are filled with gratitude and pride for the continued progress being made toward accelerating clean energy and sustainability solutions. This year has been one of ongoing collaboration and impact, all made possible by our committed community of leaders, volunteers, partners, and supporters.

Through our diverse programs and initiatives, we've deepened our influence and expanded our reach, creating meaningful opportunities to drive change in the clean energy space. From inspiring events that foster innovation to hands-on volunteer engagement that strengthens our organizational capacity, we've worked together to build a more sustainable and resilient future.

In this Year-in-Review document, we'll highlight the key achievements in our core areas of focus:

- **Events:** Hosting and supporting high-impact forums that bring together thought leaders to discuss actionable solutions.
- **Ambassador Group Program:** Empowering a network of changemakers to shape the future through research and collaboration.
- **Volunteer Recruitment:** Building capacity through passionate individuals eager to contribute to our mission.
- **Organizational Development:** Strategic meetings with our Brain Trust group to ensure we are aligned and positioned for future success.
- **Outreach and Communications:** Sharing insights and updates to keep our community informed and engaged.
- **Development and Partnerships:** Engaging with experts and organizations at the forefront of clean energy and sustainability.
- **Sponsorships:** Cultivating key relationships to further our mission and expand our impact.
- **Website Update:** Modernizing our digital presence to better serve our growing community.

As we look ahead to 2025, we are more energized than ever to build on this momentum and continue pushing for transformative solutions in clean energy and sustainability. We invite you to join us on this exciting journey—together, we can accelerate change and make a lasting impact for generations to come.

Your support is critical in helping us achieve our mission. Let's make the next year even more impactful, united in purpose, and driven by innovation. Thank you for being part of this movement.

## **Review of 2024 Activities**

### **1) Events** (Includes LE and support of other organizations on events pertaining to LE's mission)

#### **LE Events—**

May 2024 – Regeneration Series – Buildings

Sept 2024 – 10<sup>th</sup> Green Jobs Event

Dec 2024 – Electrify Everything (part of Regeneration Series)

#### **LE Collaboration and Support of Other Events**

Feb 2024 - Arlington EcoAction- Buildings

Feb 2024 – Green Teach for Opportunity Green Education and Jobs Event

May 2024 – Collaboration with EarthWork Collective on Regenerative Enterprise workshop

### **2) Ambassador Program –**

Victor Nwaneri became the Program Director in 2024 and Anant Mohan (the previous director changed his role to a program consultant).

Monthly Meetings were conducted regularly until October. A potential pilot project was identified on recycling LED lightbulbs in India to support with potential publicity in an LE newsletter and advisory support from the Ambassador Leadership Team.

### **3) Volunteer Program –**

Conducted meeting in Feb 2024 to meet with volunteers – organized by Linda Mansdorf

### **4) Brain Trust Meetings –**

Conducted several meetings during the year with the LE Brain Trust which serves as an Executive Committee/Steering Committee for the organization. It was suggested by a LE Brain Trust member (Carol McCaffrey) that we use the Regeneration book/themes for a LE Regeneration series.

### **5) Outreach and Communications**

Several newsletters and blog articles were posted throughout the year.

## **Newsletters**

[Earth Day at 54: Regeneration and the Path Ahead plus Events \(April 22, 2024\)](#)

[Two Events on Regenerative Practices For A Sustainable World \(May 8, 2024\)](#)

[Transforming Buildings: First Webinar in Our Regeneration Series \(May 21, 2024\)](#)

[Attend LE's 10th Green Jobs Event on 9/25 – The Green Jobs Landscape \(Sept 6, 2024\)](#)

[Are You Signed Up? LE's 10th Green Jobs Event: The Green Jobs Landscape on 9/25 \(Sept 20, 2024\)](#)

[Register for Electrify Everything \(Dec 11\) – Impacts at Home, Community, the Grid and Earth \(Nov 25, 2025\)](#)

[Next Wednesday! \(Dec 11\) Electrify Everything – Impacts at Home, Community, the Grid and Earth \(Dec 4, 2024\)](#)

## **Blogs**

[Book Overview: “Fire Weather” — The Shocking, New Truth about Super-Charged Forest Fires, by John Craig \(April 20, 2024\)](#)

[Inspiring Change: Insights in Sustainable Building for Decarbonization and Circularity from the LE Regeneration Series, by Han Vo \(July 4, 2024\)](#)

[The Evolution and Importance of Energy Branding, by Dr. Fridrik Larsen \(July 18, 2024\)](#)

## **6) Development and Partnering Activities to keep active, knowledgeable, and abreast of clean energy and sustainable developments, build partnership relationships, and attract others to the organization by maintaining a visible public presence.**

Several events and activities took place the description of these organizations and related activities below.

- **Charge Energy Conference** – Janine Finnell served as a Green Awards judge for the World's Greenest Brand category and attended the conference which took place in Portugal. (October 2024)
- **Embassy of Finland** – Dina Mansour, Victor Nwaneri and Janine Finnell attended event on circular economy and strategic minerals (April 2024); Janine Finnell attended Climate/Business event in November 2024.
- **SAFE (Securing America's Future Energy) conference** – Dina Mansour, Victor Nwaneri and Linda Mansdorf attended with Janine Finnell (April 2024)
- **Resilient Virginia**– Janine Finnell attended some of their events on climate and resilience.
- **Alliance for Regional Cooperation (ARC)** – Janine has been serving as a Board Member for ARC. which works to promote regenerative business and coops to create a sustainable regional

economy in the District of Columbia, Maryland, and Virginia (DMV). Their Executive Director, Jim Schulman, has been an active participant and supporter of many LE programs including the Circular Economy Working Group.

- **Earthworks Collective** – Two of their members conducted a workshop in our Green Jobs event this year. (September 2024)
- **CASSE (Center for the Advancement of the Steady State Economy)**– Attended virtual event (September 2024)
- Related Activity -- The Executive Director (Janine Finnell) was invited again to teach a course at Virg Tech's Pamplin School of Business to graduate students on "The Principles of Sustainability and Their Application in Business" (Summer 2024)

7) **Sponsorships** TLE received several sponsorships for its events which included:

- Honeywell and Birch Studies for the 10<sup>th</sup> Green Jobs event. (\$400)
- Kilowatts for a Cause for the Electrify Everything event. (\$100)

## 8) **Website update**

Website update due to need to update old template. This did not change the appearance of the website but required a funding investment to change the coding on each page.

## **Development of 2025 Activities**

2025 activities will need to be determined.

There may be interest in conducting another Regeneration Series event, including a Sustainable Fuels event, and a Green Jobs event.

NOTE: The Executive Director may need to take a leave of absence due to a family medical situation for several months while helping other leadership team members on an as-needed basis.