



FOUR GENERATIONS OF LEADERS IN CLEAN ENERGY & SUSTAINABLE SOLUTIONS

GEN X AWARD

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Accepted by Julia Cohen

Co-Founder & Managing Director

Plastic Pollution Coalition

MISSION

- ▶ Plastic Pollution Coalition is a global alliance of individuals, organizations, businesses, and policymakers working toward a world free of plastic pollution and its toxic impacts on humans, animals, waterways, the ocean, and the environment.



PLASTIC POLLUTION COALITION



- ▶ Founded in 2009.
- ▶ 1,100+ Member Groups, nearly equally spilt between organizations and businesses, from 75+ countries.
- ▶ 150+ Notable Coalition Ambassadors, including two former Presidents.
- ▶ 13K+ Individual Members
- ▶ Founding member of 3-year-old global movement to #breakfreefromplastic

PLASTIC POLLUTION COALITION

- **1,100+ ORGANIZATIONS,
BUSINESSES, AND NOTABLE
MEMBERS including...**

5 Gyres
Algalita Marine Research
Bahama Plastic Movement
Blue Ocean Film Festival
Breast Cancer Fund
Environment California
Environmental Working Group
Every Child Foundation
Girl Scouts of the USA
Greenpeace U.S.A.
Heal the Bay
Kinawataka Women Initiatives
La Ruta de Los Conquistadores
Leonardo DiCaprio Foundation
LUSH Cosmetics
Made Safe
Monterey Bay Marine Sanctuary
Plastic Oceans Foundation
Teamsters
Rainforest Action Network
Salesforce
Sea Shepherd
Sea Turtle Restoration Project
Sierra Club
Surfrider Foundation
Waterkeeper Alliance
Rosanna Arquette

Margaret Atwood
Mario Batali
Ed Begley, Jr,
Jeff Bridges
Jackson Browne
Rep. Steve Cohen
Shawn Colvin
David Crosby
Laura Dern
Irmelin DiCaprio
Dr. Sylvia Earle
Jane Fonda
Danny Glover
Chelsea Handler
Ben Harper
Jack Johnson
Van Jones
Maroon 5
Bill McKibben
Bette Midler
Bonnie Raitt
Tim Robbins
Linda Ronstadt
Martin Sheen
Kelly Slater
UPSTREAM
Alice Waters ...

COALITION REACH

 286K

 45.5K

 133K

WEBSITE: 1.3M VIEWS

NEWSLETTER: 30K

TOTAL SOCIAL REACH: 17M



THE PROBLEM: THERE IS NO “AWAY”



- ▶ 8 million metric tons of plastic enter the ocean annually.
- ▶ Plastics' largest market is single-use packaging.
- ▶ Plastics are a source of greenhouse gases, contributing to climate change at every step in their life cycle from extraction to waste management.
- ▶ Plastics are a source of toxic chemicals, contributing to negative human health impacts at every step of existence.
- ▶ Plastic pollution is an *urgent global crisis*.

HEALTH IMPACTS



- ▶ Chemicals in plastics are known to mimic estrogen activity and linked to **cancer, infertility, obesity, diabetes,** and many other diseases.
- ▶ Bisphenols, phthalates, and PVC act as endocrine disruptors.
- ▶ Tiny pieces of plastic, (aka **microplastics**) have been found in **seafood, drinking water, beer, table salt, and seafood, human feces.**





BY 2050, THERE COULD
BE MORE PLASTIC THAN
FISH IN THE OCEAN (by
weight).



Ellen MacArthur Foundation
New Plastics Economy

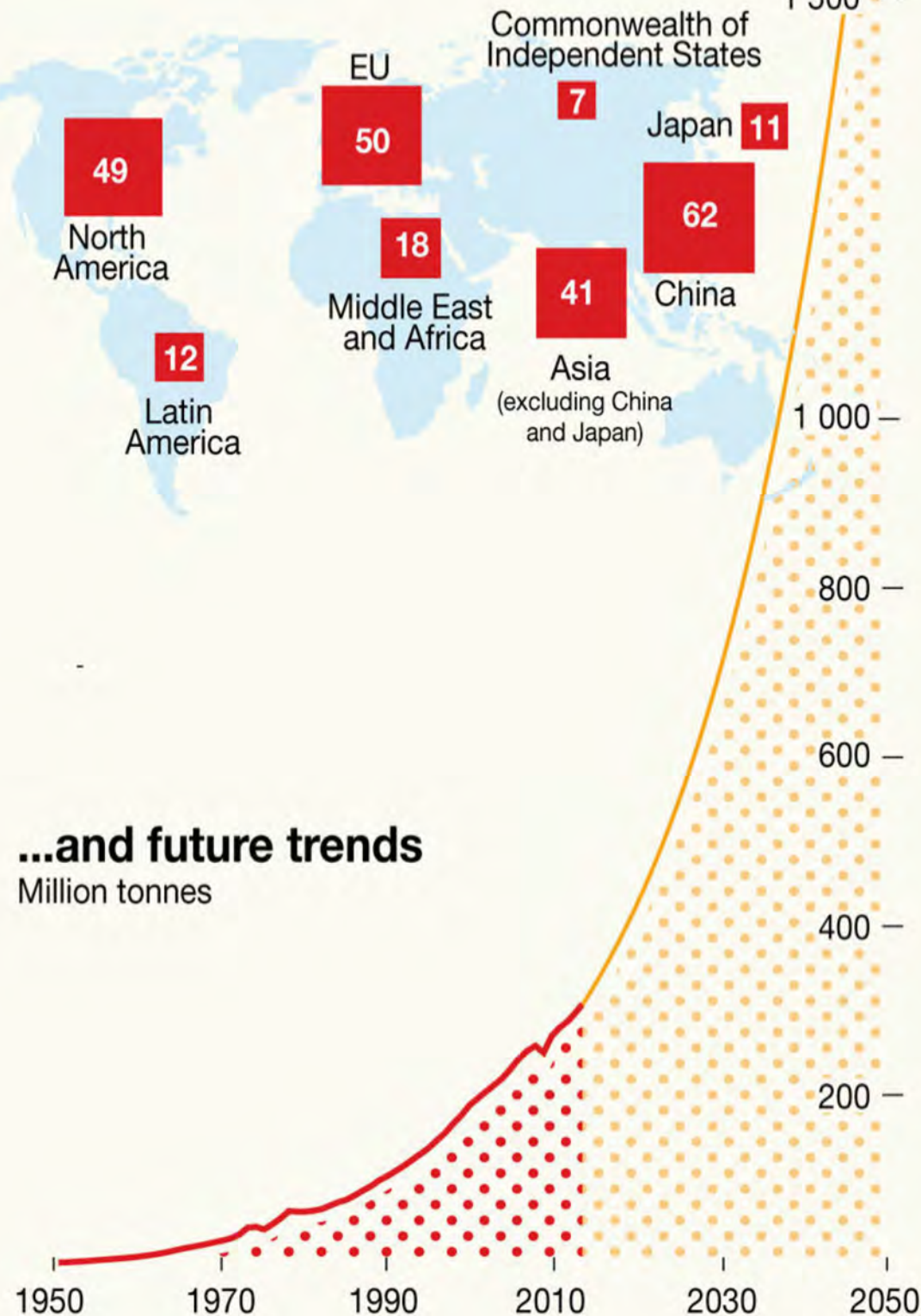
RECYCLING ISN'T THE ANSWER

- ▶ Recent research estimates that at least **91 percent of plastic isn't recycled.**
- ▶ The U.S. plastic recycling rate estimates project from **9.1% in 2015 to 4.4% in 2018.**



Global plastic production...

Million tonnes, 2013



...and future trends

Million tonnes

- Global plastic production is skyrocketing
- Fossil fuels provide the primary material for plastic production.
- Governments around the world have agreed to phase out fossil fuels, which will make production more expensive.

GLOBAL PLASTIC PRODUCTION

There are REUSE & REFILL solutions happening everywhere, and the movement is growing!

People, communities, progressive businesses, and local governments are taking the lead...

...from zero-waste shops, markets full of veggies and grains, innovating startups and common-sense reusables, the “REUSE/REFILL Revolution” is underway!



Nature doesn't create any waste. It has only been in the past 60+ years that we have created, and are now suffocating ourselves and the planet, in plastic.

As Greta Thunberg says, *we must listen to the science*, and we must act now!

Together we can turn the tide. Join us!



Plastic Pollution Coalition