### The Urgency of Now

4th annual Leaders in Energy Four Generations Awards and Holiday Event

December 1, 2017, 6:00 - 9:00 pm Crystal Gateway Complex 1300 Crystal Drive Arlington, VA 22202

www.lercpa.org



## WELCOME

Wifi: Crystal Gateway

#LE4GEN

@LeadersinEnergy

#### This is Our 4<sup>th</sup> Annual Four Generations Awards Event - Recognizes Leaders Across Four Generations



Penny Gross, Albert Nunez, Janine Finnell (Presenting Awards), Dave McCarthy and Nofar Hamrany)

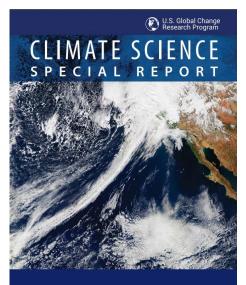
Leaders in Energy Presents 4 Generation Event: Leading Through Adversity 12.04.15 WWW.LERCPA.ORG

Inaugural Four Generations of Leaders Event Held in December, 2014

### + Celebrating Our 50<sup>th</sup> Event!



The Urgency of Now - Fourth National Climate Assessment Says Window of Time to Prevent Widespread Dangerous Effects is Closing Fast



Fourth National Climate Assessment | Volume I



- 1. Communities
- 2. Economy
- 3. Water
- 4. Health
- 5. Infrastructure
- 6. Ecosystem and ecosystem services
- 7. Agriculture
- 8. Tourism and recreation
- 9. Oceans and Coasts
- **10.** Indigenous peoples
- **11. Interconnected impacts**
- **12.** Adaptation and mitigation



### The Opportunity of Now – Clean Energy & Sustainability Developments Offer Potential to Transform Economy



#### **Examples for Innovative Energy Solutions**

Costs coming down in solar systems (both rooftop and utility scale). Solutions on horizon for solar dispatch in utility systems.	Many states moving towards regulation that encourages microgrids	Circular Economy
Battery Storage Development	New developments in small nuclear systems	Growing support and funding resilience and climate adaptation.



# The Urgency for Leadership to Spark Collective Action and Transformational Change



Martin Luther King – civil rights activist



Susan B. Anthony – leading to women's right to vote in 1920







Elon Musk – clean energy visionary

Jane Goodall – inspiring people to conserve the natural world we all share to improve the lives of people, animals, and the environment.

Nelson Mandela – ending apartheid in South Africa

### Leaders in Energy Mission & Focus Areas

**Mission** -- Building a community of leaders to advance clean energy and sustainable solutions for a more sustainable energy system, economy and world



Sustainable Communities including clean energy, circular economy



Green Economy including green jobs, entrepreneurship, careers, & finance



Multigenerational Leadership and Talent



### **Building a Global Action Network**

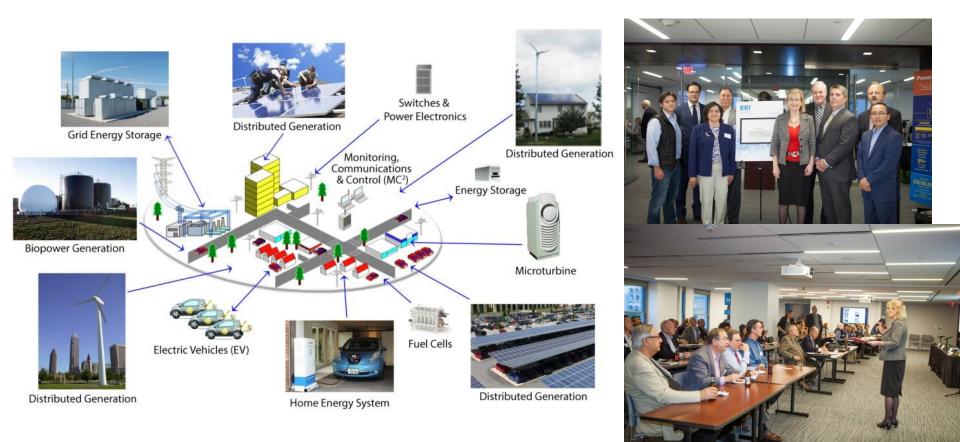


Leaders in Energy presence in Ten+ US Metro areas, 103+ countries (24 countries with 7 or more members)



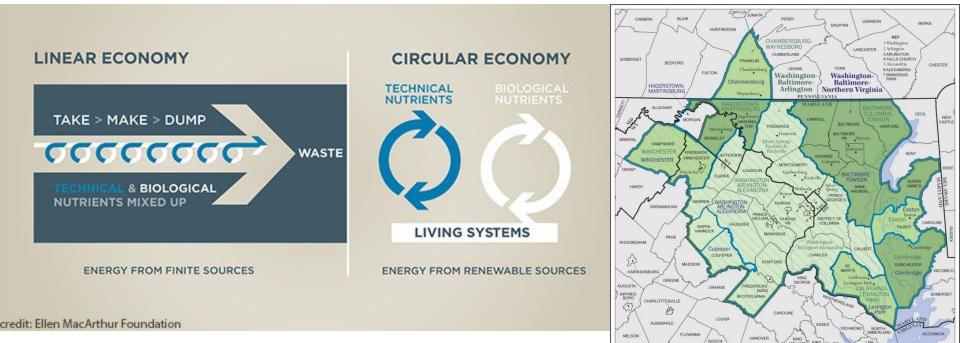
### Sharing Expertise on Specific Solutions -Microgrids to Reduce Greenhouse Gases & Improve Resiliency "Improving Resiliency through Mic

"Improving Resiliency through Microgrids & Battery Storage", October, 19, 2017



Source: http://theartemisproject.com/energy-microgrids-thirsty-world/

### Sharing and Transferring Innovative Solutions to Move Away from a Throwaway Society - The Circular Economy

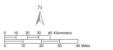


#### Workshop at University of the District of Columbia, 9/28/17









2012 Combined Statistical Area (CSA) and Metropolitan/Micropolitan Statistical Area (CSBA) boundaries and names are as of Fobruary 2013. 2007 Combined Statistical Areas (CSA) and Metropolitan/Micropolitan Statistical Areas (CSA) area as of December 2006. All other boundaries and names are as of January 2012.

# University Showcase – Connecting on Sustainable Solutions for Tomorrow's Campuses





Nissan LEAF 100% Electric

VMDO INDUSTRIAL COSYSTEMS PARTNERS, LLC



 DC SUSTAINABLE ENERGY UTILITY
Johnson Controls
MeteoViva



American University Georgetown University George Washington University Northern Virginia Community College University of the District of Columbia University of Maryland

### **Connecting People on Green Jobs and Careers**

#### 4<sup>th</sup> annual Green Jobs Forum & Green Career Workshop - August 17, 2017





Cadmus Career Confidence DC Sustainable Energy Utility GRID Alternatives Mid-Atlantic Home Energy Medics The Solar Foundation Tesla 40Plus of Washington

### Leaders in Energy Four Generations Lifetime Achievement Awardee



S. David Freeman, Senior Advisor with Friends of the Earth



### **Leaders in Energy Four Generations Awardees**



World War II/Traditionalist: Louise Meyer, Co-founder of Solar Household Energy



Baby Boomer: Dr. Kam Ghaffarian, Ph.D., Founder and Chief Executive Officer, X-Energy



Gen X: Lori Arguelles, President and CEO of the Alice Ferguson Foundation in Maryland



Millennial: Camila Thorndike, Carbon Pricing Campaign Director, Chesapeake Climate Action Network



# 2018 Upcoming Events, Workshops, and Green Career Momentum

- 4<sup>th</sup> Green Finance Event "Project Finance: Where the Rubber Meets the Road" - January 18, 2018 (with Potential Energy DC, at WeWork in Washington, DC)
- Green Career Workshop, January 24, 2018
- Career Development MasterMind Group (Green Career Momentum) – Starting in January 2018
- Energy & Sustainability Extravaganza at University of Maryland, February 2018



### **Thank You - Our Board and Team Members**

Janine Finnell, Executive Director and President **Bill Brandon**, Chief Technology & Research Officer and Vice President Barbara Englehart, Director, Business Sustainability and Treasurer/Secretary EdieAnn Feigles, Director, Business Development John Gaffigan, Director of Membership and Sponsorship **Travis High**, Product Development Strategy and Blog Editor Silvia Leahu-Aluas, Director, Sustainable Manufacturing Tamaki Stiles, Financial Analysis and Data Management Advisor Kerry Worthington, Reporter Elvin Yuzugullu, Ph.D., Director, International Sustainability



### **Thank You - Our Sponsors**









### **Thank You - Our Benefactors**

Alliance for the Chesapeake Bay **Amicus Green Building Center Association of Energy Engineers- National Capital Chapter Career Confidence Green America GreenLeaders DC International Society of Sustainability Professionals** Mili Salon **One Montgomery Green Potential Energy DC Resilient Virginia Solar Household Energy** The McCormick Group



### **Thank You - Our Advisors**

**Petrus Alcindor**, Strategy Advisor Miriam Aczel, Analyst and Reporter **Christine Brooks**, Vision and Strategy Peter Costolanski, Research and **Communications** Jeannine Curtin Four Gen Awards John Craig, Small Group Facilitator Agustin Cruz, Strategy Clifford Deaton, Ph.D., Circular **Economy Working Group Carole Douglis**, Communications **Carla Fleming**, Business Strategy Mariah Gaffigan, Logistics Coordinator Candice Guilladeu, Business Process and Analysis

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Silvia Lucero, University Outreach Anant Mohan, Ambassador Program Beth Offenbacker, Ph.D., Career Coach and Facilitator Sean O'Neill, Media and Public Affairs Leila Peck, Strategy Dolores Priegnitz, Ph.D., Change Management Jen Rusk, Team Leader Kevin Stallings, Green Jobs Program Xavier Vergara, Sustainable Development Joel Yudken, Ph.D., Economic and Workforce Development



### Thank You - Our Volunteers Throughout the Year

Maria Amodio Ari Dolmon Melis Hambrix Nick Hanson Dean Jordan Justin Jasiulevicius Lea Kassa Sheila McGrath Andrew Miller Carolina Pena Ben Sellers Barbara Swart



### **Thank You - Our Attendees!**



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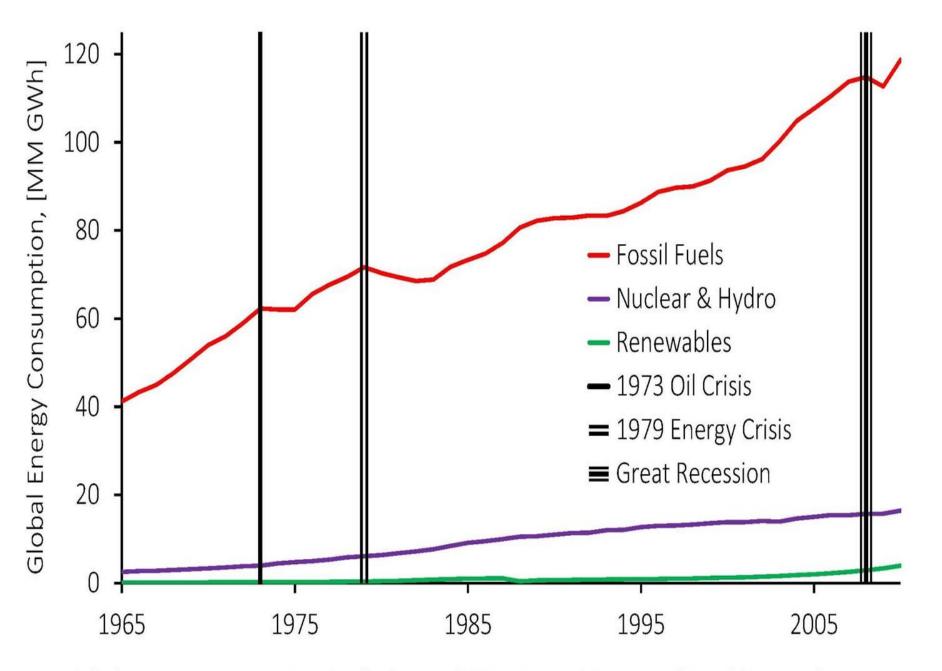


Millennial: Camila Thorndike, Carbon Pricing Campaign Director, Chesapeake Climate Action Network



### 80% of millennials believe the US should act on climate

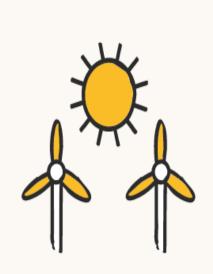




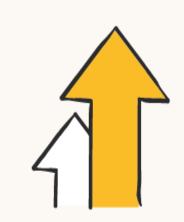
Global energy consumption by fuel type, (BP Statistical Review of World Energy)



When companies have to pay to pollute, they create less pollution.

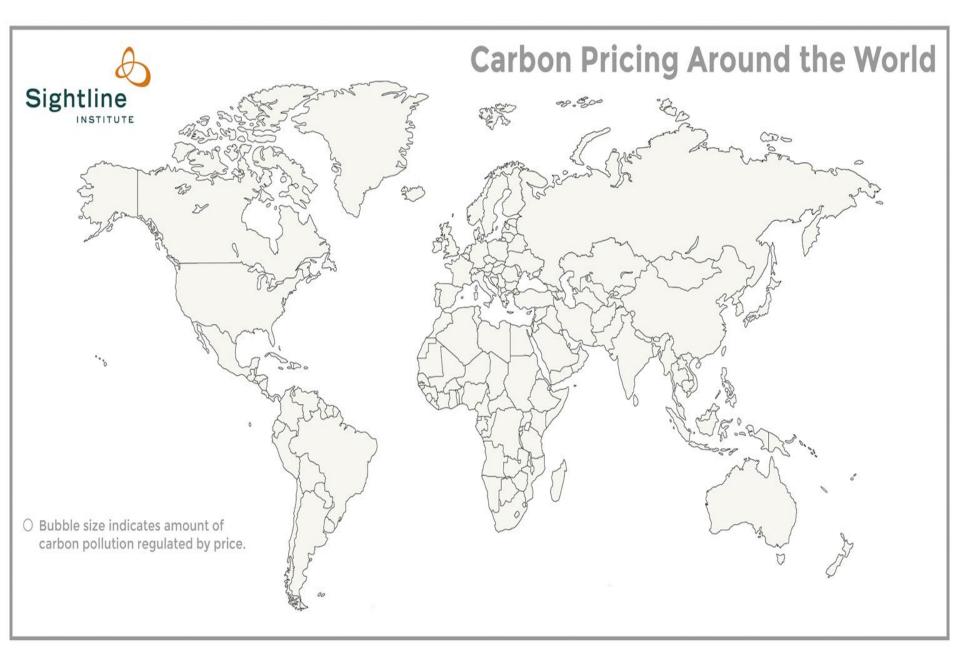


A price on carbon makes renewable forms of energy more affordable.



Anywhere you put a price on carbon you create jobs and generate money.









Gen X: Lori Arguelles, President and CEO of the Alice Ferguson Foundation in Maryland





**Living Building Challenge:** Net-zero energy, net-zero water, carbon neutral, using construction materials that are non-toxic and non-polluting and meeting numerous other environmental and social criteria.



**The Cafritz Environmental Center** is just the 13th project in the world to achieve full Living Building Challenge certification, the most rigorous and ambitious standard for buildings on the planet.



### Living Building Certified Projects



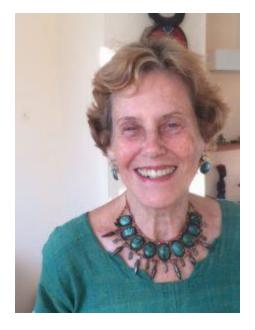
### **Registered Projects**



Building for the Future: This isn't all about buildings. These innovative and inspirational teaching tools.



### FERGUSONFOUNDATION.ORG



World War II/Traditionalist:

Louise Meyer, Co-founder of Solar Household Energy











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## Thank You and Happy Holidays!