# Borders Forum



Presented at:
Google Hangout Session
December 17, 2015

Presented by:
Janine Finnell
Founder, Leaders in Energy
& Clean Energy Ambassador



Build a community of engaged leaders to enable and create a sustainable energy system, economy, and world.

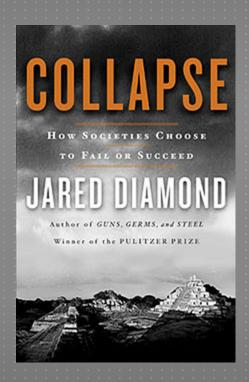
\* \* \*

- Key Building Blocks:
  - Attract individuals who are passionate about thinking, collaborating on, and seeking solutions to energy, environmental and sustainability challenges;
    - Provide on-line platforms and in-person meeting venues to engage and exchange information on clean energy, environmental, and sustainability topics (LinkedIn group/ events in Washington DC Metro Area); and
    - Help people to connect for green jobs and business opportunities to create a more regenerative economy and world



## Why is This Important?

# The Bad News We Are All increasingly Becomming /Aware Oil:



## Challenges:

- Deforestation and habitat destruction
- Soil problems (erosion, salinization, and soil fertility losses)
- Water management problems
- Overhunting
- Overfishing
- Effects of introduced species on native species
- Overpopulation
- Increased per-capita impact of people
- Anthropogenic climate change
- Buildup of toxins in the environment
- Energy shortages
- Full human use of the Earth's photosynthetic capacity



## Clean Energy & Sustainability Developme Officer Potential to Brainsform Economy





#### Frence of Louders in Energy Challing and IndPerson: Events

#### **Topics include:**

- Clean energy;
- Renewables, fossil, nuclear, and energy storage technology;
- Energy and water issues;
- Green infrastructure
- Biodiversity; and
- Community and corporate sustainability

#### We help our members connect with one another on:

- Opportunities related to employment;
- Business partnering;
- Speaking engagements; and
- Connecting with other members

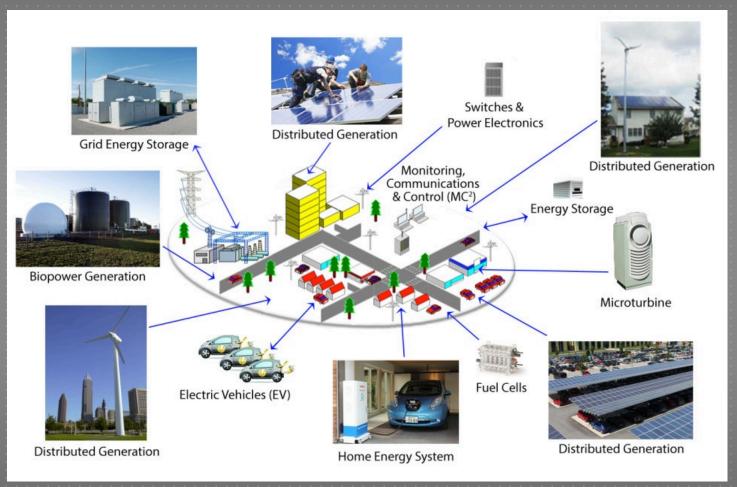
www.leadersinenergy.org



### Opportunities: Hybrid Systems



Florida Power & Light Company -- Martin Next Generation Hybrid Solar Plant



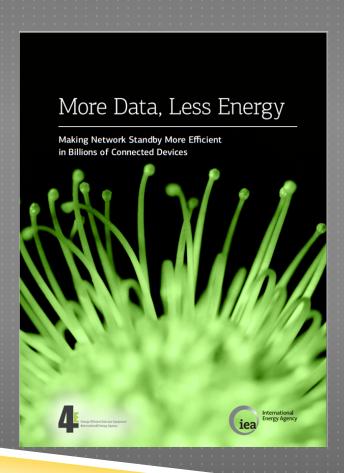
http://theartemisproject.com





Rendering of proposed Tesla Giga Battery Factory Site in Nevada





- Example: Network-enabled devices outnumber people on the planet by a ratio of 2:1
- ICT accounts for 8% of electricity use in the European Union
- Implementing best available technologies and solutions for energy efficiency could unlock savings of 739 TWh/yr by 2025 more than the current total final electricity consumption of Canada, Denmark, Finland and Norway combined.

## Technio logiles



Natural Gas Industry Seeking Better Chemicals





Pictured: The Transatomic Power team—Mark Massie, Leslie Dewan, Russ Wilcox—in front of the used nuclear fuel storage casks at the Vermont Yankee nuclear power station.

Source: http://www.theatlantic.com/technology/archive/2014/06/is-nuclear-power-ever-coming-back/373315

Transatomic Power's Waste-Annihilating Molten Salt Reactor (WAMSR) design uses nuclear "waste" to power the plant.

\* http://fortune.com/2014/07/03/startup-nuclear-energy-companies



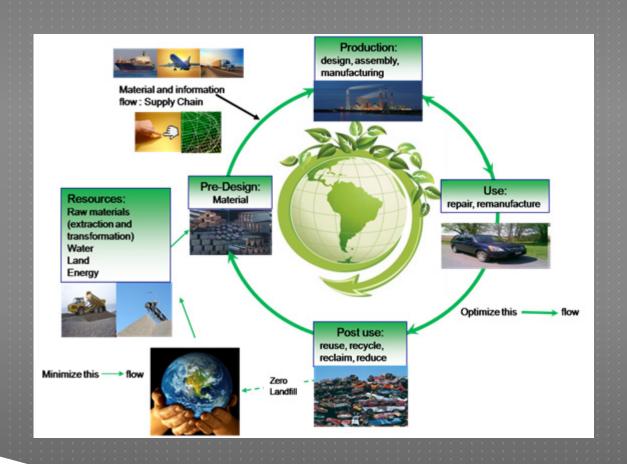
## Opportunities: Wearable Solar Clothing



http://www.ecouterre.com/solar-power-goes-couture-with-pauline-van-dongens-avant-garde-wearables/pauline-van-dongen-wearable-solar-1



# Opportunities: Sustainable Manufacturing/Supply Chain



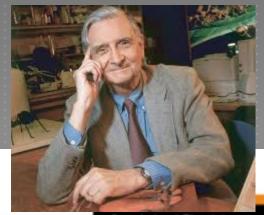
#### **Green Jobs & A More Effective, Sustainable Economy**

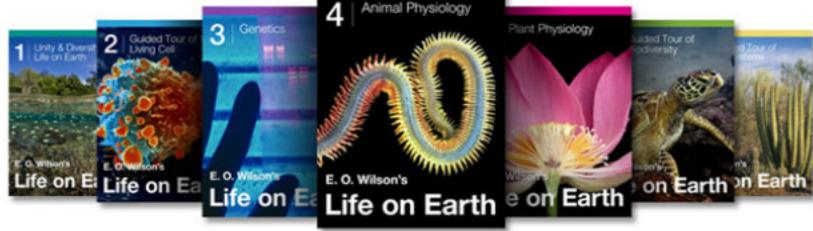






## Challenges: Biodiversity





#### Leaders in Energy Timeline



2014

2013
Recognition Levery 50th member I

Happy Hours events

Strategic Alliances

Structured events with speakers

Total of 12
Events, One
at Johns
Hopkins
University

Currently at 1850+ members in LinkedIn Group

1200+ in Washington Metro Area

(12/17/15)



November 2012

- Invited 25

members



POLICIES & ANALYSIS (LERCPA)

#### Leaders in Energy — Organizations Partnered With and Speakers

#### **Co-Hosting Organizations/Sponsors**

- African American Sustainable Business Committee
- Alexandria Emerging Technology Center
- Alexandria Renew Enterprises
- American Public Power Association
- Arlingtonians for a Clean Environment
- Arlington Green
- Arlington Green Drinks
- Association of Energy Engineers National Capital Chapter/World Energy **Engineering Congress**
- Biogas Researchers, Inc.
- **Budderfly**
- **Business Radar**
- Center for the Advancement of the Steady State Economy
- Clean Energy Leadership Institute
- Clean Energy Research and Education Foundation (CEREF)
- Connect 113
- Corporate Social Responsibility (CSR) DC
- Council on Women in Energy and Environment
- DC Green Drinks
- DC Net Impact
- **Eco Caters**
- Johns Hopkins University
- **LEVICK**
- Longenecker & Associates
- Our Energy Policy.org
- Potential Energy DC
- Soapbox
  - The George Washington University
- Virginia Tech (in process) WeWork

#### **Speakers**

- Aquicore
- Aracadian Center for Sustainable Food and Agriculture
- Arlingtonians for a Clean Environment
- Arlington County Energy Manager
- Center for the Advancement of the Steady State Economy
- Center for Sustainable Food and Agriculture
- DC Sustainable Energy Utility
- Deloitte
- District Sun
- Embassy of The Netherlands (Scheduled)
- Foundation for Ocean Renewables
- George Mason University Center for Regional Analysis
- Independent Consultant with U.S. Energy Economics Association National Capital Chapter (USAEE-NCC)
- Maryland Clean Energy Center
- National Atmospheric and Oceanic Administration (NOAA); National Weather Service
- TEDCO (State of Maryland)
- Smartpower
- **SolarCity**
- The George Washington University
- U.S. Department of Agriculture
- U.S. Department of Energy
- U.S. Department of the Interior, Bureau of Ocean Energy Management
- U.S. Environmental Protection Agency







- Building a global community of professionals:
  - members connecting from around the world
- Enabling members to pursue professional development objectives
- Transforming ideas from thought leaders all over the world:
  - bringing them together to create synergies into action and change
  - making a difference in the world



HOME

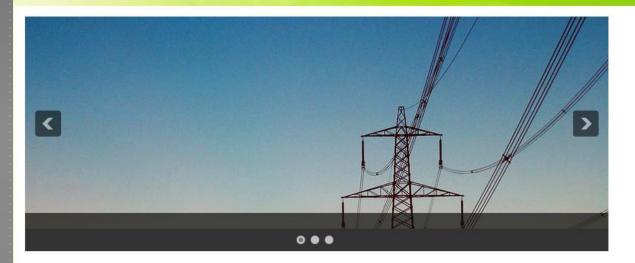
**ABOUT THE GROUP »** 

BENEFITS OF MEMBERSHIP

BLOG

**EVENTS** 

CONTACT US



#### ARE YOU INTERESTED IN ENERGY, ENVIRONMENTAL, AND SUSTAINABILITY TOPICS?

#### Would you like to connect with other like-minded professionals?

In this select group, energy, environmental and sustainability leaders and other professionals come together to network and share best practices and success stories pertaining to research, communications, policies, and analysis.

#### The mission of Leaders in Energy, Research, Communications, Policies, and Analysis (LERCPA)

The purpose of this group is to engage professionals who delight in thinking about, discussing, and collaborating on energy, environmental, and sustainability topics to convene on-line and in person through networking events.

We seek to attract like-minded individuals who are passionate about dialoguing, collaborating, and seeking solutions to energy, environmental and sustainability challenges.

Through its LinkedIn site and monthly professional networking events in the Washington, DC area, the group collects and exchanges ideas and information to build a specialized network of professionals who are interested in making a difference through transformative leadership and actions.

Connect To Our Leadership Community

#### **Upcoming Events**

December 5, 2014

Leaders in Energy "Four Generations: Leadership in Energy and Sustainability" Holiday Happy Hour

Volunteer Ways to Get Involved





Leaders in Energy Research, Communications, Policies & Analysis (LERCPA)

http://lercpa.org

#### Incink Nous for Your Astronic on



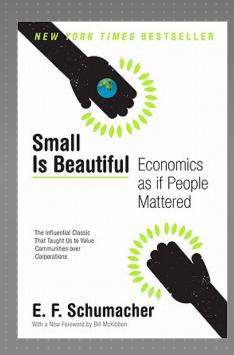
- Janine Finnell
- Email: CleanEnergyAmbassador@lercpa.org
- 703-203-0766
- @JanineFinnell

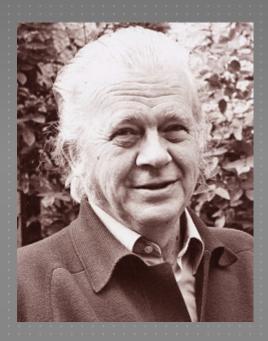
## Join Us!

www.lercpa.org

## **Back-Up Slides**

## Background - Influencers





Herman Daly – Ecological Economics

Others:

"Conscious Capitalism" movement

E. F. Schumacher, British Economist & Author





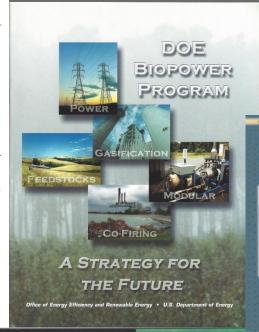
Cities and Counties: Thinking Globally, Acting Locally

> Sustainability in Action





PUBLIC TECHNOLOGY, INC. 25 YEARS OF PROGRESS

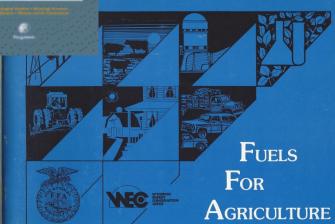


Clean Energy

BIOMASS & BIOENERGY



## **CHOICES**



Cogeneration and Competitive **Power** Journal

F. William Payne Editor-in-Chief

#### Biofuels: A Win-Win Strategy

Stabilizing Global Climate Change While Achieving A Sustainable **Energy Future** 



U.S. Department of Energy Biofuels Systems Division

# International and Domestic Energy &

















Mombasa

TECHNOLOGY & MANAGEMENT SERVICES, INC.



200 km = 120 miles